




Education Level	 Arts & Communications	 General Business Operations	 Professional Services
High School Diploma or Equivalent		Administrative Assistants 🔥 Customer Service Representatives 🔥 Office Clerks Receptionists 🔥 Sales Associates Talent Acquisition Specialists 🔥 \$ - \$\$	Bank Tellers Cleaners 🔥 Insurance Processors Material Movers 🔥 Security Guards 🔥 Utility Locators \$ - \$\$\$\$
Certificate or Specialized Training	Printing Press Operators \$\$		Maintenance & Repair Workers 🔥 Real Estate Agents \$\$ - \$\$\$
Associate Degree		Accounting Clerks Office Managers 🔥 \$\$ - \$\$\$	Cable Technicians Computer Help Desk Specialists 🔥 \$\$\$
Bachelor Degree	Content Writers & Editors Graphic Designers Marketing Managers Marketing Specialists Production Directors Social Media Coordinators \$\$\$ - \$\$\$\$\$	Advertising & Sales Representatives 🔥 Financial Analysts General Managers 🔥 Human Resources Specialists 🔥 Project Coordinators Sales Managers Training Coordinators \$\$ - \$\$\$\$\$	Accountants & Auditors 🔥 Computer Systems Analysts Data Analysts Engineers Insurance Account Managers Insurance Underwriters IT Managers 🔥 Software & Web Developers 🔥 System Administrators 🔥 \$\$\$ - \$\$\$\$\$
Master/ Doctoral/ Professional Degree		Financial Managers Management Analysts \$\$\$\$ - \$\$\$\$\$	Engineering Managers 🔥 Lawyers Operations Research Analysts \$\$\$ - \$\$\$\$\$

🔥 = more than 500 job postings in the past year  
 Click the occupation to learn more

**ANNUAL SALARY RANGES**

\$	\$20,000 - \$35,000
\$\$	\$35,000 - \$50,000
\$\$\$	\$50,000 - \$75,000
\$\$\$\$	\$75,000 - \$100,000
\$\$\$\$\$	More than \$100,000

For more information about  
 Lehigh Valley careers, visit  
[lehighvalley.org/hotcareers](http://lehighvalley.org/hotcareers)

For more information about  
 specific occupations, visit  
[onetonline.org](http://onetonline.org)

Source: JobsEQ (July 2021 through June 2022), O\*Net education levels are the minimum preferred by employers.

