

Lehigh Valley Economic Development Corporation

Alumni Survey Incentive Drawing Sweepstakes Official Rules

The following terms and conditions govern the Survey Incentive Drawing Sweepstakes (“the Sweepstakes”) being conducted by Lehigh Valley Economic Development Corporation (“LVEDC”) and Maguire Associates, Inc. (“Maguire”) beginning on Thursday, October 1st, 2020 at 12:00am ET and ending on Sunday, February 28, 2021 at 11:59pm ET.

The Prizes

The prizes available are a total of forty (40) gift codes to Amazon.com, each valued at \$25. The prizes are nontransferable, and any and all expenses related to the prizes, including any federal, state, and/or local taxes, shall be the sole responsibility of the prize winner.

How to Participate

During the Sweepstakes Period, follow the web link distributed to you to complete and submit the survey. Only one completed survey per participant will be permitted. All survey responses become the sole property of LVEDC. You may also enter the Sweepstakes by mailing a postcard with your first and last name, address, city, state, country, zip code or postal code, phone number, date of birth, and e-mail address to: Maguire Associates - LVEDC Survey, 555 Virginia Road, Suite 201, Concord, MA 01742.

Terms and Conditions

1. By submitting an entry, you fully and unconditionally agree to and accept these Official Rules.
2. Incentive entries are void where prohibited. All federal, state, and local laws and regulations apply. Subject to any governmental approval that may be required, LVEDC reserves the right to, without prior notice and at any time, terminate the Prize, in whole or in part, or modify the incentive in any way, should any factor interfere with its proper conduct as contemplated by these Official Rules.
3. Eligibility: you must be at least 18 years old to enter, and have attended one or more of the LVEDC partner institutions of higher education, including Cedar Crest College, DeSales University, East Stroudsburg University, Kutztown University, Lafayette College, Lehigh Carbon Community College, Lehigh University, Moravian College, Muhlenberg College, Northampton Community College, and Pennsylvania State University – Lehigh Valley. Any participant who has been enrolled at one of these partner institutions for at least one academic term shall be determined to have attended the institution. Employees of LVEDC and Maguire are ineligible to participate. No purchase, online entry, or survey response is necessary. A survey response does not enhance your chance of winning.
4. Effective date of entries: Entries made online will be effective on the day received, as recorded by the survey software (Qualtrics) in the Eastern Time zone. All entries become the exclusive property of LVEDC and will not be acknowledged.

5. Determination of winners: Winners will be determined by random drawing from all eligible entries received. Drawing will be held by March 15, 2021 and prize winners will be notified by Friday, March 26th, 2021 at 11:59pm ET.
6. Notification of winners: Prize winners will be notified by email at the email address provided during survey or entry submission. LVEDC is not responsible for and shall not be liable for unsuccessful efforts to notify winners.
7. Odds of winning: The odds of winning any drawing will be determined by the number of eligible entries received.
8. Indemnification: You agree to release and hold LVEDC, its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, advertising, promotion and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Incentive Prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.
9. Choice of law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of you and LVEDC in connection with the Incentive Prizes, will be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania.

Questions about these Official Rules should be directed to Maguire Associates Research Team at research@maguireassoc.com, with the subject line "LVEDC Survey."