

# THE MORNING CALL

A TRIBUNE PUBLISHING COMPANY

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## Lehigh Valley Economic Development Corp

February 2018 – March 2018

Objective of client: Create awareness and excitement for Lehigh Valley Economic Development Corporation.

Recommendation: Capture your target audience by advertising in the Morning Call newspaper and morningcall.com .

### Proposed Print/Online Ad schedule:

#### Print

Date	Size	Section	Open Rate	Price
Sun Feb 25 (or) March 4 <sup>th</sup>	6 col x 18"	Main News	\$11,545.60	\$2,520.00
Sun March 18	6 col x 18"	Outlook 2018		\$5,147.00

**Total Value**      **\$16,692.60**

**Total**              **\$7,667.00**

All standard Morning Call contract provisions and terms apply.

LVEDC

Account Name

Don Cunningham

Contact Name

Don Cunningham

Contact Signature

Accepted by The Morning Call

Date of contract