7,000 GRADUATES A YEAR FROM 13 HIGHER EDUCATION INSTITUTIONS

ON AVERAGE, THE LEHIGH VALLEY PRODUCES OVER 7,000 GRADUATES A YEAR FROM 13 HIGHER EDUCATION INSTITUTIONS

Co-working SPOTS:

- Velocity I/A
- Hive 4a Coworking
- Easton Coworks
- SoBeCoWorks

71% OF COWORKERS SAID THEIR CREATIVITY HAD INCREASED SINCE JOINING A CO-WORKING SPACE

Access to
New York, Philadelphia
Washington, D.C., Boston
Pittsburgh

Co-worki/n.calt/g.calt

SPOTS:

3

Access to
New York, Philadelphia
Washington, D.C., Boston
Pittsburgh

The U.S. Small Business Administration has found that after four years, only 44 PERCENT of firms remain in business. Contrast that with what NBIA historically has found about incubator graduates:

Among incubation programs whose average age was nearly ten years, 87 PERCENT of graduate firms were still in business.

COST OF LIVING COMPARISON

<table>
<thead>
<tr>
<th>Item</th>
<th>NYC Price</th>
<th>Lehigh Valley Price</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>12” THIN CRUST PIZZA</td>
<td>$10.88</td>
<td>$9.24</td>
<td>15% Less</td>
</tr>
<tr>
<td>950 SQUARE-FOOT 2 BEDROOM APARTMENT</td>
<td>$3,902.00</td>
<td>$1,020.00</td>
<td>74% Less</td>
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<tr>
<td>A PINT OF BEER</td>
<td>$5.75</td>
<td>$3.58</td>
<td>38% Less</td>
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</tbody>
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Sources: