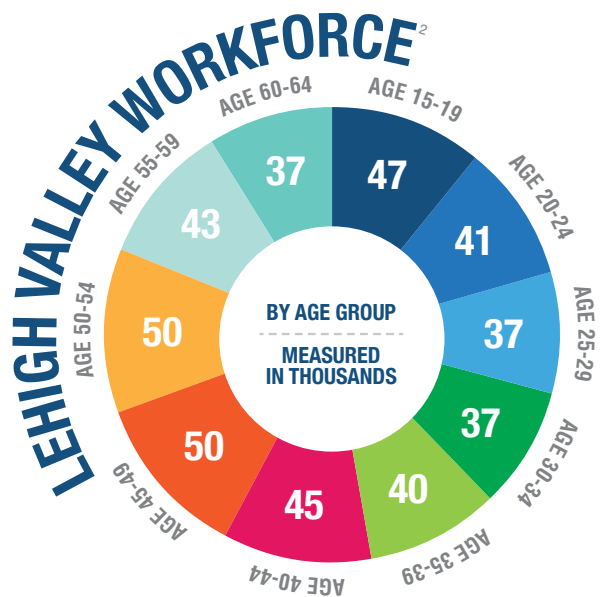
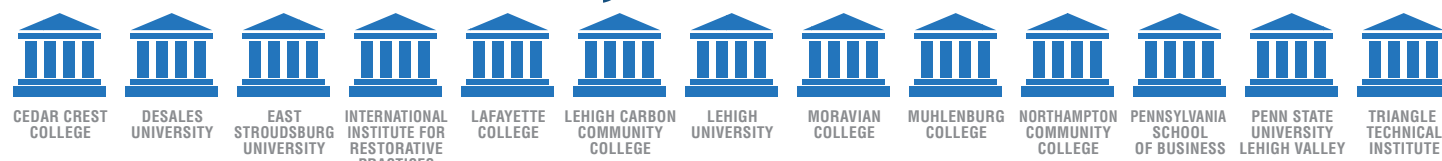


# START-UP LEHIGH VALLEY

ON AVERAGE, THE LEHIGH VALLEY PRODUCES OVER **7,000 GRADUATES A YEAR** FROM 13 HIGHER EDUCATION INSTITUTIONS<sup>1</sup>



- Velocity I/A
- Hive 4a Coworking
- Easton Coworks
- SoBeCoWorks

**71%** OF COWORKERS SAID THEIR CREATIVITY HAD INCREASED SINCE JOINING A CO-WORKING SPACE



## Incubators<sup>4</sup>

BEN FRANKLIN TECH VENTURES INCUBATOR



BRIDGEWORKS ENTERPRISE CENTER



The U.S. Small Business Administration has found that after four years, only **44 PERCENT** of firms remain in business. Contrast that with what NBIA historically has found about incubator graduates:

Among incubation programs whose average age was nearly ten years, **87 PERCENT** of graduate firms were still in business.

**235**

LEHIGH VALLEY RELATED LINKEDIN GROUPS<sup>5</sup>



**100**

LEHIGH VALLEY AREA MEETUPS<sup>6</sup>



COST OF LIVING COMPARISON	12" THIN CRUST PIZZA <sup>7</sup>	950 SQUARE-FOOT 2 BEDROOM APARTMENT <sup>7</sup>	A PINT OF BEER <sup>8</sup>
	<p>NYC \$10.88 Lehigh Valley <u>\$9.24</u> <b>15% Less</b></p>	<p>NYC \$3,902.00 Lehigh Valley <u>\$1,020.00</u> <b>74% Less</b></p>	<p>NYC \$5.75 Lehigh Valley <u>\$3.58</u> <b>38% Less</b></p>

Sources: 1. U.S. Department of Education NCES; 2. United States Census Bureau/American FactFinder 2010.; 3. DeskMag Global Coworking Survey 2012.; 4. US Small Business Association NBIA.; 5. LinkedIn 2014.; 6. MeetUp 2014.; 7. The Council for Community and Economic Research Cost of Living Index 2013.; 8. Pint Price 20